

davalan fresh



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DAVALAN STARTS THE NEW YEAR WITH A FRESH WEBSITE

LOS ANGELES, CA - As we roll into 2018, Davalan Fresh, one of Los Angeles' largest distributors of conventional, specialty and organic produce announces the launch of their new website, **davalanfresh.com**.

"After being in business for 35 years, said Alan Frick, co-founder of Davalan Fresh, we thought it might be time for a website and let some people know who we are!"

"All kidding aside, thanks to the hard work of our dedicated sales team, we have very quietly and proudly grown into one of the largest packer/shipper/distributors in Los Angeles. And, while we already do a lot of business across the country, we've decided to invest time and energy into getting the word out about who we are, what we do and make buyers aware of the vast variety of produce we have to offer - everyday."

Added Dave Bouton, the "Dav" of the Davalan partnership, "We wanted to create a website that provides information our buyers and customers can use everyday. Besides breaking down our hundreds of conventional, specialty and organic items, the new website will also provide a real-time snap-shot of what's available, an organized portal to contact our sales people, as well as rolling out our on-line ordering system which will allow customers to order in advance, at their convenience."

"Often I hear comments like, 'I didn't know you guys carried this or that, or I didn't know you had 35 load-capacity ripening bays,'" said Frick. "I think even our longest standing customers will be surprised at all the items, value-added and logistics services we provide when they visit our new website."

Davalan Fresh, founded in 1983 by Alan Frick and Dave Bouton, occupies thousands of square feet at the Los Angeles Wholesale Produce Market, as well as their Value-Added, Ripening, and Shipping headquarters just blocks from the market.

Davalan Fresh offers hundreds of items in a portfolio of one of the most comprehensive lines of produce available from any supplier, accessed from some of the finest growers across the globe, acquired through decades of honesty, quality and reputation.